

Southern Bride

PHOTOGRAPHER

CONSENT AND RELEASE FOR USE OF LIKENESS

Effective as of the date shown below, approval for past use and permission for present and future use is being granted to Trilogy Marketing, Inc dba Southern Bride Magazine of 2095 Exeter Rd, STE 80-327, Germantown, TN 30138, to use a photo or other image of anyone/thing involved in or related to the _____ Permission is being given by, _____ of _____ Photography, representing anyone/thing involved or related to the event, as more fully explained in this Consent and Release. The undersigned is an adult and fully authorized to sign this Consent and Release.

For a valuable consideration, receipt of which is hereby acknowledged, the undersigned hereby grants to Trilogy Marketing, Inc dba Southern Bride Magazine its agents, employees, licensees, and successors in interest (collectively, the **"Released Party"**), to use and publish the photography in Southern Bride Magazine, SouthernBride.com, and Southern Bride's social media platforms, submitted for the _____ representing anyone, including guests, minor children and all family members involved or related to the event (the **"Likeness"**) that has been (or is being) obtained pursuant to this Consent and Release.

The Likeness may be used and/or published individually or in conjunction with other photography or video works, and in any medium licensed to Southern Bride (including without limitation, print publications, digital publications, social media) and for any lawful purpose, including without limitation, to include only Southern Bride uses for trade, exhibition, illustration, promotion, publicity, advertising and electronic publication in exchange for visible photography credit with individual images or visible photography credit for a grouping of images within a story or spread.

The undersigned represents and warrants that (i) no other party has been granted an exclusive license with respect to the Likeness, and no other publication has published or will be publishing any likeness or information related to the inspiration shoot and (ii) no other party's authorization or consent is required with respect to the permission granted to the Released Party under this Consent and Release.

The undersigned waives any right that the undersigned may have to inspect or approve the photography/video use of the Likeness, or the advertising copy or printed matter that may be used in connection with the use and/or Southern Bride publications of the Likeness. The undersigned releases the Released Party (and all persons acting under its permission or authority) from all claims for libel, slander, invasion of privacy, infringement of copyright or right of publicity, or any other claim related to the Likeness (collectively, **"Claims"**). This release includes without limitation any Claims related to blurring, distortion, alteration, optical illusion, digital alteration, use in composite form, whether intentional or otherwise, or use of a fictitious name, that may occur or be produced in the processing or publication of the Likeness.

THE UNDERSIGNED WARRANTS THAT THE UNDERSIGNED HAS READ THIS CONSENT AND RELEASE PRIOR TO THE SIGNING OF THIS DOCUMENT, THAT THE UNDERSIGNED UNDERSTANDS IT, AND THAT THE UNDERSIGNED FREELY ENTERS INTO THIS CONSENT AND RELEASE.

Date: _____

Signature of Photographer: _____ representing anyone/thing involved or related to the images/video submitted.

Name of Photographed Event: _____, representing anyone/thing involved or related to the event _____

Contact Name _____

Address: _____

Email: _____

Cell Phone: _____ Website: _____

Email completed form to” realweddingsubmissions@southernbride.com “
Subject: Order #[YOUR ORDER NUMBER] Photo Release