

A Photographic Event
JUNE 14, 2022



CHEECA LODGE ISLAMORADA, FLORIDA

Cheeca Lodge & Spa provides a glorious nature-filled panoramic haven for wedding events and photographers.

Turquoise water. Towering palms. Calm breezes.

Located along the shimmering Atlantic coast, Cheeca Lodge & Spa is a tropical paradise with spectacular water views, sprawling fauna, and unique indigenous details that set the scene for an unforgettable photographic journey.

Whether photographer, event planner, or wedding industry vendor, you'll be whisked away to a tropical paradise where you can work hard and play hard as you discover the many amenities and breathtaking vistas at Cheeca Lodge & Spa. Romantic, serene, and dynamic, this Islamorada resort, part of the desirable Florida Keys is an elegant and exquisite destination for creating and capturing lifelong memories.



What You Can Expect

In this tropical paradise – there will be 4 different themed areas to photograph. Each themed area will include 4 photographic areas and live models. Each photographer will be paired with one other photographer to shoot each photographic area within each Theme.



- 4 breathtaking and stylized areas by top industry experts
- Live bride and groom models in each setting
- Professional hair and make-up artists
- We limit 2 photographers to station within each theme at a time.
- Networking wrap cocktail party
- **OPTIONAL: sunset and night shooting workshops**

What To Bring

We will be providing everything you need to get stunning photography. However, you can bring as many of your camera accessories as you like, however, the minimal list should include:

- Suggested but not mandatory: wide lens, macro lens, and a portrait lens. Camera and lens of choice
- Video camera and/or accessories
- Scrim, flash, or any other lighting tool they might want/need
- Camera charging equipment
- Extra memory cards and batteries
- Hat and Sunscreen



*Cheeca Lodge, Islamorada, Florida
June 14, 2022*

Schedule*



Cheeca Lodge, Islamorada, Florida

June 14, 2022

1:00 pm - START: 1st round of photography

2:00 pm - END: 1st round of photography

2:00 pm - BREAK

2:15 pm - START: 2nd round of photography

3:15 pm - END: 2nd round of photography

3:15 pm - 3:45 pm LONG BREAK

3:45 pm - START: 3rd round of photography

4:45 pm - END: 3rd round of photography

4:45 pm - BREAK

5:00 pm - START: 4th round of photography

6:00 pm - END: 4th round of photography

**schedule may slightly change*

WRAP RECEPTION

Cheeca Lodge, Islamorada, Florida

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Q & A

- **I only shoot film can I attend?**

YES, Both digital and film photographers are welcome to attend

- **How will the styled shoots work?**

There will be 4 themed areas with 5 stations. There will be a maximum of 10 photographers per theme and each Station will have 2 photographers. Each group will have 1 hour to shoot each theme. There will be a 15-minute break in between each rotation for bathroom and water breaks.

- **Will I be able to submit the shoots to Southern Bride?**

Yes, there is an additional fee to enter a contest for awards and consideration to be featured in Southern Bride magazine/blog and social media.

- **Will I be able to submit the shoots to other publications/blogs?**

If you join the competition for Southern Bride, and you are selected, we ask that you wait to submit to other blogs/publications until after the Southern Bride publication date. Then you are free to submit everywhere you like.

- **Are there other costs that I need to know about?**

You will be responsible for your own transportation, hotel room, meals, and contest. Lunch & Wrap Reception is included with the fee.

- **Can I bring an assistant?**

They would be considered a participant and therefore the same participant fees would apply to them.

- **Can I post my images on my social media?**

Yes, but you must give credit to all vendors for that theme. All photographers will be required to sign an agreement.

- **Do I have to share my images?**

Yes, but only with vendors from that theme. Vendors must provide your photo credit on everything they use. All parties will be required to sign an agreement.